The Health Economics and Policy Analysis Centre at NUI Galway is delighted to announce that the 3rd Annual Frontiers in Healthcare Conference will be held at NUI Galway on Thursday, November 10, 2016. The conference, which once again will be organized in conjunction with Novartis Ireland, will bring together an exciting group of academics, industry professionals and clinicians to debate and discuss a significant issue in healthcare.

The theme of this year’s conference will be ‘Real World Evidence: its use and potential in improving healthcare decision-making’. Among the issues that the speakers will be addressing are:

- How should Real World Evidence be used in reimbursement decisions?
- How has Real World Evidence influenced public health guidelines in areas such as alcohol policy, obesity policy, salt intake etc.?
- How health outcomes in specific illnesses such as prostate cancer can be measured and why such outcomes are critical in designing more efficient healthcare systems.
- What statistical and economic techniques should be employed to ensure that the maximum impact is made from using Real World Evidence to guide decision-making in healthcare?
- How can data analytics change how Real World Evidence is collected and analysed in an ethical way in order to improve individual and population health?

Once again we have assembled a very exciting set of speakers from a large variety of disciplines and professional backgrounds. See below for the preliminary schedule of speakers. One of the new features of the conference this year is a poster session which will include research that has been done by graduates of the M. Sc. (Health Economics) programme at NUI Galway. The conference will close with a reception to mark the formal launch of the Health Economics and Policy Analysis Centre at NUI Galway. The Centre, which includes over forty academics, researchers, PhD students and Master’s students, is dedicated to the application of health economics techniques to address important issues in health and health care.

Registration:

Registration is free but is required for logistical purposes. To register, please go to http://www.conference.ie/index/index.asp and register there.
Schedule:

8.45 – 9.00: **Opening Remarks**
Ian Addie, Head of Patient Access, Novartis Ireland

9.00 – 10.30: **How RWE can and should transform how hospitals operate**
Professor Mary Day, Group Chief Executive Officer, Ireland East Hospital Group
Professor Frank Sullivan, Director, Prostate Cancer Institute, NUI Galway
Benedikt Simon, Business Development Leader, Median Healthcare Group, Germany

10.30 – 11.00: Coffee; Poster Session

11.00 – 12.30: **RWE and Economic Evaluation: recent developments**
Dr. Ui May Tan, Competitive Transformation Programme Clinical Support, VHI
Dr. Aisling O’Leary, Chief Pharmacist, National Centre for Pharmacoeconomics,
Dr. Eibhlin Hudson, Real World Data Analytics Team Lead, Novartis

12.30 – 1.45: Lunch; Poster Session

1.45 – 2.45: **RWE and health policy making in Ireland**
Dr. John Cullinan, Health Economics and Policy Analysis Centre, NUI Galway
Muiris O’Connor, Assistant Secretary, Department of Health

2.45 – 3.00: Short break

3.00 – 4.00
Eugene Farrell, Business Intelligence Programme Lead, HSE
Dr. Graham Love, Chief Executive Office, Health Research Board

At the end of the conference participants are invited to a reception to mark the formal launch of the Health Economics and Policy Analysis Centre at NUI Galway.