People, Policy, Places and the Economy: 
Advancing Ireland through Research and Outreach

19 – 20th September 2013.  
Aula Maxima, The Quadrangle, NUI Galway

Day 1 – Thursday 19th - Programme schedule

18.00-18.30  Welcome reception

18.30-18.45  *Conference Opening and Welcome Address*

Dr James Browne, President, NUI Galway

18.45-19.05  *Keynote Address*: Minister Sean Sherlock TD. Minister of State, Department of Enterprise, Jobs & Innovation and Department of Education & Skills with responsibility for Research & Innovation

What Ireland Needs and How Universities Can Help

19.05 – 19.45  *Conversation and Perspectives with Minister Sean Sherlock*

Facilitated by:

- **Professor Pat Dolan**, Director, UNESCO Child and Family Research Centre, NUI Galway
- **Dr James Cunningham**, Director, Whitaker Institute for Innovation and Societal Change, NUI Galway
- **Professor Eamon O’Shea**, Irish Centre for Social Gerontology, NUI Galway
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Day 2 – Friday 20th - Programme schedule

10.30-11.00  Welcome reception

11.00-11.30  Welcome: Connecting NUI Galway to the Region and the World: The Role of the PRTLI4
- Dr James Cunningham, Director, Whitaker Institute for Innovation and Societal Change, NUI Galway
  ISSP and PRTLI4: An Overview and The Future
- Dr Paul O’Connor, Lecturer in Primary Care, School of Medicine, NUI Galway
  Measurement Instrument Database for the Social Sciences (MIDSS)

Session I: The Creative Economy and Creative Places
11.30-12.45
- Dr Patrick Collins, School of Geography and Archaeology and the Whitaker Institute, NUI Galway
  The Creative Edge Project
- Dr Majella Giblin, Lecturer in School of Business, Trinity College Dublin
  Flagship MNEs and Regional Cluster Growth: The Evolution of the Med Tech Cluster in Galway
- Professor Kevin M. Leyden, School of Political Science & Sociology and the Whitaker Institute, NUI Galway
  Creative Cities and Towns: Connections between Place, Policy and Quality of Life

Questions & Answers: Audience

12.45-13.30  Lunch
Day 2 – Friday 20\textsuperscript{th} continued

**Session II:**

**Improving the Lives of People**

- **Professor Pat Dolan**, Director, UNESCO Child and Family Research Centre, NUI Galway  
  *Implementation to Impact in the Real World of the Social Sciences*

- **Anna Arstein-Kerslake**, J.D., Ph.D. Candidate/Marie Curie Research Fellow, Irish Centre for Disability Law and Policy (ICDLP)  
  *The pragmatics of change: Using an academic career to restore voice to people with disabilities.*

- **Dr Brian Hughes** Director, Centre for Research in Occupational and Life Stress (CROLS), School of Psychology and the Whitaker Institute  
  *Occupational and Life Stress: Psychosocial Perspectives*

- **Dr. Christine Domegan & Dr. Patricia McHugh**, Social Innovation and Policy Research Cluster, Whitaker Institute, NUI Galway  
  *From reductionism to Holism: How Social Marketing Captures the Bigger Picture Through Collaborative System Indicators.*

15:15-15:30  
**Tea & Coffee**

**Session III:**

**Enterprise, Entrepreneurs and the Irish Economy**

- **Dr Ciara Fitzgerald**, Postdoctoral fellow, Financial Services Innovation Centre, University College Cork  
  *Strategy Process in Technology Transfer Offices*

- **Dr Amaya Vega**, The Whitaker Institute & the Socio-Economic Marine Research Unit, NUI Galway  
  *The Ocean Economy*

- **Dr Tom Acton Lecturer, Trevor Clohessy, Sharon Coyle Lecturer**  
  Business Information Systems, J.E. School of Business and Economics and The Whitaker Institute, NUI Galway  
  - *NUI Galway’s Master of Science degree in Cloud Computing Research*
  - *New business models for cloud computing*
  - *Quality in software development*

16.45-17.00  
**Conference Closing Address**

**Dr Aidan Kane**, Department of Economics, NUI Galway