Massimo Romano
Head of Group Integrated Reporting & CFO Hub

Corporate Reporting Evolution

What we have done and what we are going to do

Implementation in the BUs of
- Integrated Report and
- Internal Integrated Report

Simplification of Interim Reporting

Integrated Report (IR) 1.0 and Financial Supplement

Feedback collection

IR 2.0

YE2014

2015 - 2016

YE2013

HY2014 - 1Q2014
Corporate Reporting Evolution

Simplification of interim reporting

1) One single document merging the interim report and the press release → reduced operating risk

2) Conciseness → from 110 to 15 pages

3) More effective communication strategy:
   - material information in 15 pages
   - analytical information in specific info clusters (financial supplement)

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The benefits

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<th>Coherence with the values of Generali</th>
<th>Main benefits</th>
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<td></td>
<td>— Give a more complete global vision of the Group and communicate more efficiently the ability of Generali to create value</td>
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<td>— Rationalize the reporting production</td>
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<td>— Business tool for our companies</td>
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The Generali Group: pioneer in the use of Internal Integrated Reporting

"I think we are pioneers in bringing to life the Integrated Reporting within our Group. We do believe the IR is the right step forward in the Corporate Reporting evolution which will help us to improve the communication."

"The whole process has proved to be a great way for everyone to gain greater internal visibility, leading us to work collectively to a better understanding on how our department ultimately contributes to the company value creation process."

"One of the biggest benefits from Internal IR is that we have begun to break down thinking silos inside our own department."

Main benefits
- Communicate our value creation story
- Greater team engagement and more effective performance management
- Fast and inexpensive implementation

Integrated Reporting

It’s not only a CFO toy!
It’s not just a report!
It’s a brand new way to live the company!

The 3Rs rule:
- Reuse
  A single doc for different stakeholders
- Reduce
  The number of pages
- Recycle
  Apply the IR framework to different contexts

It’s our story made by our people!
Team for the Integrated Report

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Please send to integratedreporting@generali.com your comments and opinions on the report.

And if you want to provide a more structured feedback, we would warmly welcome to get back this questionnaire: Assessment AIR 2014.
Connectivity


Conciseness

Integrated Review
(about 100 pages)

Other mandatory information
(230 pages)