Integrated Thinking & Reporting: The role of the management accountant

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An evolution in corporate reporting
Linking reporting to value creation

Global management accounting principles

GLOBAL MANAGEMENT ACCOUNTING PRINCIPLES

COMMUNICATION PROVIDES INSIGHT THAT IS INFLUENTIAL

INFORMATION IS RELEVANT

STEWARDSHIP BUILDS TRUST

IMPACT ON VALUE IS ANALYSED
Future Work

- Further research
- Reinforce the link between integrated thinking and business success
- A focus on practical examples and illustrations of best practice
- Develop and raise awareness of tools and techniques
- Embed integrated thinking and reporting as the norm

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