Evidence informed commissioning – Midlands Area Parenting Partnership Implementation Model

The Midlands Area Parenting Partnership which is a multi agency Partnership delivers an Evidence based Universal Parenting Programme to all parents with children under 8yrs and more recently to parents with children in 6th class, 1st year or 2nd Year.

Good parenting is an important life-course determinant of mental and physical health. Good parenting is also a significant factor in combating social inequality. Universal access programmes are likely to encompass more families in need, avoid stigmatising effects and provide a significant prevention dividend.

Midlands Area Parenting Partnership (MAPP) through continuous quality improvements processes and routine reviewing of outcomes has demonstrated to parents and practitioners alike that a Universal access public health response to a range of problems experienced by children and families can work for the individual families but also have a ripple effect through the population.

For the purposes of commissioning, it is important that outcomes and standards can be achieved and improved in a manner that routinely demonstrates to senior managers and policy makers that this is a policy issue but more critically that it can also be done in a sustainable, efficient, effective and proportionate way.

The evolution and success of this Implementation model and the lessons learned will be discussed.

How the proposed Commissioning Strategy will inform the MAPP Implementation model and how the outcomes from MAPP can provide evidence to support local decision making within the commissioning process will also be discussed.